

Boost Campus Placement by 65%

Assessment Driven Training



The Context:

Aimed at providing a perfect learning environment equipped with the latest learning resources, this college trains women aspiring to be engineers. The institution is affiliated to JNTU Hyderabad. The college was keen on increasing its placement numbers and aimed to improve the selection ratio in top tier companies. TalentSprint was given the mandate to train 360 final year students and get them ready for the competitive placement process.



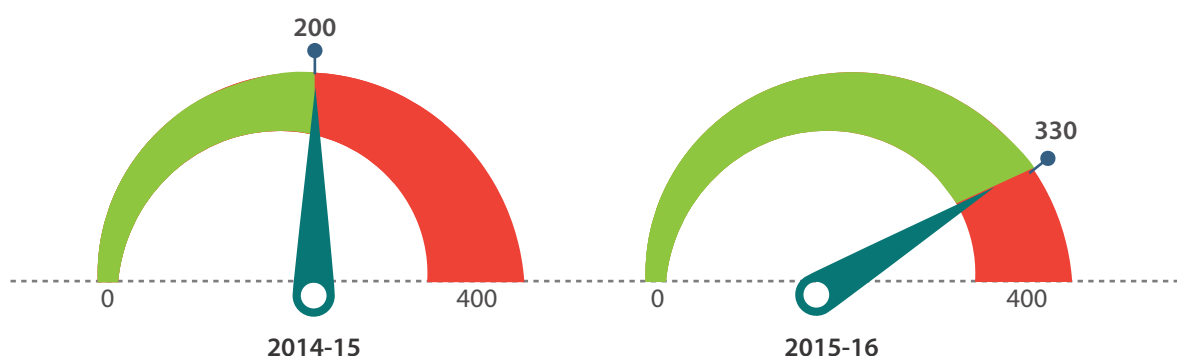
The Design Process

Assessments were the central process of our design. We designed our program after getting the students to write a diagnostic test. Assessments were designed in the curriculum that were done at regular intervals to reinforce conceptual understanding.

What helped

Our approach was to make each minute of the student's study session count! As assessment driven training intervention was our primary objective, we designed and conducted tests specific to the companies coming to recruit from this institution. With these formative and summative types of assessment came the ability to give students immediate feedback. The test results were shared with the trainers and the management. This practice enabled the trainers to immediately intervene, to change course when assessments showed that a particular lesson or strategy was not working for a student, or to offer new challenges for students who've mastered a concept or skill. Trainees were given access to the Talentsprint's portal where they took regular tests, this established their areas of focus. They were able to plan an Aptitude workout routine that was highly-efficient and optimised their goals. They also had access to a video library and this helped them learn concepts that they had not mastered and helped them improve their test scores.

The Outcomes





Testimonials



Talentsprint's systematic Assessments and its associated feedback helped our students to understand their strengths and training areas. The videos in the portal helped them to prepare better.

Director - Training and Placement



TS training gave us smart tips to crack the interviews like Deloitte, TCS and Trinit Advanced Software Labs etc. The video lessons by TS are interesting and engaging hence I was able to learn and apply what I learnt.

Sindhuja Maddi Reddy



About TalentSprint

TalentSprint is India's leading Youth Career Accelerator. Its digitally intelligent platform empowers every young person to pursue an exciting career of their choice. Funded by Nexus Venture Partners and the National Skill Development Corporation, TalentSprint aims to empower ONE MILLION young job seekers to pursue careers in Information Technology, Banking and Financial Services, and Education. The platform delivers technology-enabled experiential learning through a mix of cloud, contact, and colleges. It leverages digital and social media for youth outreach and forward integrates with a high quality employer network.



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