

# Enhance Yield in Day 1 Drives

## For non-circuit streams



### The Context:

This is a highly ranked Engineering college (among the top 10 private colleges in India) located in Hyderabad. Top recruiters frequent this college. While the placements are good, the college wanted to enhance offers for their non-circuit stream students by IT companies in Day-1 drives. The College partnered with TalentSprint for the purpose. On review, it was found that lack of communication skills and preparedness were reasons for this and a training program was designed and implemented to achieve this goal.

### Journey:

The college partnered with TalentSprint for achieving this ambitious goal. This commenced during the year 2014 for the second year students. The program was included as part of the curriculum with credits associated with the same. This ensured focus and engagement of the students. After taking stock of their skill gaps, a detailed program was conceived and implemented. A key feature of this program was to segregate the students based on their skill levels and provide differential training inputs. An industry recognised assessment tool was also implemented. Experiential Learning process was the pillar on which this program was implemented.

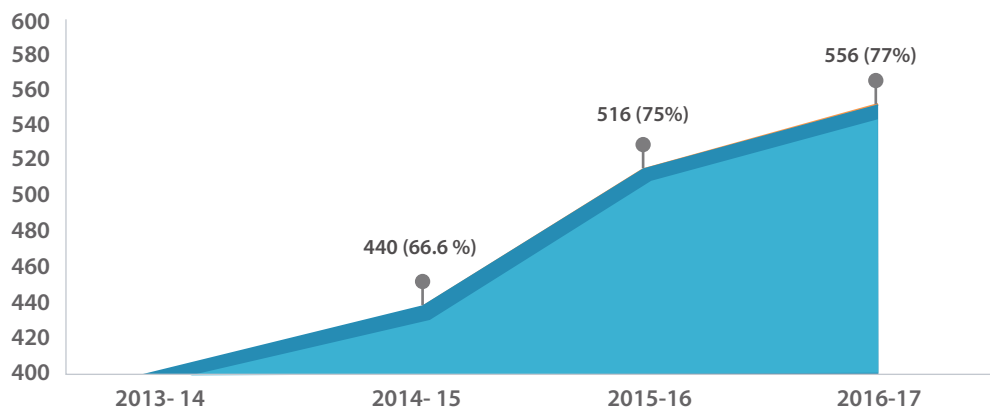
### Programme:

#### The program included.....



### Outcome:

The Training that was a perfect blend of energy, humour and strong content was effective in delivering the required results. Students from the Mechanical and Civil departments exited the program with the conviction that they would get placed in the Day 1 campus recruitment drive.



## Testimonials

“

I have been selected in two companies and I would like to thank TalentSprint for their unique training.

*Srivathsav - Mechanical student*

”

“

Thank you TalentSprint trainers 8 students including me cleared all three company Interviews.

*Akshara - Civil Department*

”

## About TalentSprint

TalentSprint is India's leading Youth Career Accelerator. Its digitally intelligent platform empowers every young person to pursue an exciting career of their choice. Funded by Nexus Venture Partners and the National Skill Development Corporation, TalentSprint aims to empower ONE MILLION young job seekers to pursue careers in Information Technology, Banking and Financial Services, and Education. The platform delivers technology-enabled experiential learning through a mix of cloud, contact, and colleges. It leverages digital and social media for youth outreach and forward integrates with a high quality employer network.



## Corporate Office

TalentSprint Pvt. Ltd., PSR Prime Tower, Beside DLF Cyber City, Gachibowli, Hyderabad - 500032

1800 102 9006  
www.talentsprint.com